

Conference Partnership Report



Career Development Day'09

AIESEC in Tbilisi

June 21, Tbilisi, Georgia

Partnership Report



Partnership between The International Society for Fair Elections and Democracy (ISFED) and AIESEC in Tbilisi has been launched in June, 2009. ISFED has become partner of Career Development Day'09. Relationship with AIESEC builds on the shared vision and core values of developing youth and making needed impact on society.

Conference Profile

On 21 of June AIESEC in Tbilisi organized **Career Development Day 2009**, which gathered AIESEC network of alumni students in Georgia. At this event organisations in Georgia came to the Job Fair to promote the career opportunities for young people; such spaces facilitate the interaction of two segments of the community, the relevant actors are employers and employees.



Career Development Day was focused on gathering different career opportunities from all across the country, clubbed and customized, especially for our target audience that comprises of youth in different spheres of corporate and institutional arena: AIESEC Exchange Programs Alumni and Membership.

The main topics of the event were Career Development, Personal skills, Business Climate, Job opportunities. Sessions were conducted by the representatives of Free University of Tbilisi, Elit Electronics, Beeline, etc. **Volume of Delegates was 140.**

ISFED made significant contribution with participating in Career Development Day. Representatives from ISFED **Michael Kechakmadze** and **Nino Dolidze** delivered a session about “Impactful Job” for youth attending the conference. During the session best delegates were awarded by ISFED diplomas and T-shirts.



AGENDA of CDD'09

Time	Topic	Organization
11:00 - 11:15	Opening plenary	AIESEC
11:15 - 11:30	Welcoming Speech	Free University Of Tbilisi
11:30 - 12:15	AIESEC Experience in your career	Alumni of AIESEC in Georgia
12:15 - 13:00	Workshop: CV Writing	Free University of Tbilisi
13:00 -13:30	COFFEE BREAK	
13:30 - 14:15	Impactful Job	<i>Michael Kechakmadze</i> Program Manager International Society for Fair Elections and Democracy
14:15 - 15:00	Workshop: Negotiation skills	<i>Jalal Osman</i> Local Committee President of Talent Management Team AIESEC at Yale University
15:00 - 15:45	Way of success	<i>Lela Salakaia</i> Head of HR Department Beeline
15:45 - 16:15	COFFEE BREAK	
16:15 - 17:00	Strategic Business Development	Tamar Kheladze Alumni of AIESEC in Georgia
17:00 - 17:45	My Career story	<i>Anzor Qoqoladze</i> General Director of Elit Electronics
17:45 - 18:00	Closing Plenary	AIESEC

ISFED visibility at Career Development Day:



- ISFED was named as Conference partner at the official opening of Career Development Day
- ISFED logo on the main banner of the conference present at the Conference Venue at Free University of Tbilisi
- ISFED named as Conference partner in all press releases which was sent to Georgian Business Consulting & Commersant
- Partnership report on the official website of Career Development Day (cdd.aiesec.ge)
- ISFED named as Conference partner during the introducing presentations about Career Development Day
- ISFED logo on all of the promotion materials about Career Development Day

Media Appearances

The Congress was highlighted by Georgian Business Consulting and Radio Commersant_ the media partners of the event.

